OVER-THE-TOP VIDEO ON DEMAND

DELIVER YOUR CONTENT DIRECTLY TO YOUR CONSUMER — QUICKLY, EFFICIENTLY, AND TO ANY SCREEN

Comcast Technology Solutions’ over-the-top (OTT) VOD workflows prepare your content for distribution to every screen. Our OTT VOD managed service addresses the growing challenge of reaching multiple screens quickly and efficiently by streamlining content processing. Leverage the power of Comcast’s infrastructure and scale to ensure that your content is where you want it, when you want it.

The main components of our OTT VOD service are:

MEDIA LIBRARY
- Ingest your high-resolution mezzanine files via FTP, SFTP, or Aspera.
- Store content in an optimized media library for quick access to transcoding services.

TRANSCODING
- Make your content available to your audience on more devices, as quickly as possible.
- Access content when you need it – our accelerated, scalable transcoding services act as a hub for digital distribution and origination of on demand video content.
- Ensure all destinations and required output permutations are covered with our comprehensive array of broadcast-quality codecs and features.

VOD ORIGIN
- Simplify and optimize your digital video workflow with dynamic, just-in-time packaging and encryption.
- Ingest a single format and distribute on-demand in a variety of adaptive bitrate formats to maximize your reach.
- Enables CDN-agnostic delivery strategy.
WELCOME TO A WORLD OF POSSIBILITIES

With more than 20 years of broadcast and digital content distribution experience, as well as the largest domestic VOD footprint in the industry, Comcast Technology Solutions provides the greatest breadth and depth of media distribution, management, and monetization solutions available. We deliver more than 20,000 hours and 35,000+ titles of VOD programming on behalf of more than 300 content providers including major movie studios, broadcast and cable networks, and independently owned content providers. Born in broadcast and thriving in digital, Comcast Technology Solutions is uniquely positioned at the nexus of broadcast and IP convergence. More than a delivery platform, we are a strategic partner with the experience, technology portfolio, and world-class infrastructure you need to prepare for tomorrow’s opportunities.

FIND OUT MORE

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