

BETTER TOGETHER: PRODUCTION SERVICES CAN ENHANCE YOUR AD DISTRIBUTION

Do you have a great ad that needs post-production polish before it's distributed, but going somewhere else adds time and money to the project? Do you have an idea for a TV commercial but can't bring it fully to life?

Comcast Technology Solutions provides a complete solution for advertisers and brands — a fully-equipped production studio combined with a comprehensive ad distribution portfolio. This powerful combination allows you to streamline processes, realize cost savings, and ensures your spots are delivered quickly, accurately, and efficiently. Our transparent workflow takes the guesswork out of each spot's journey.

Here's how:

PRODUCTION — FROM CREATION TO POST

WestWorks Studios, a Denver-based production studio, offers a full lineup of video production services. Our staff of award-winning creatives, editors, and graphic designers has the experience and technology to professionally produce your project. Our post-production capabilities seamlessly align with the Ad Platform as your personal in-house production suite.

WestWorks Studios can help you with:

- TV Commercial Production
- Closed Captioning
- Video Encoding
- Automated down-converting HD to SD
- High Speed Versioning/Tagging
- Dubbing
- Digital File Creation
- Transcoding & Re-Slates

DELIVERING YOUR AD, ON-TIME AND READY-TO-AIR

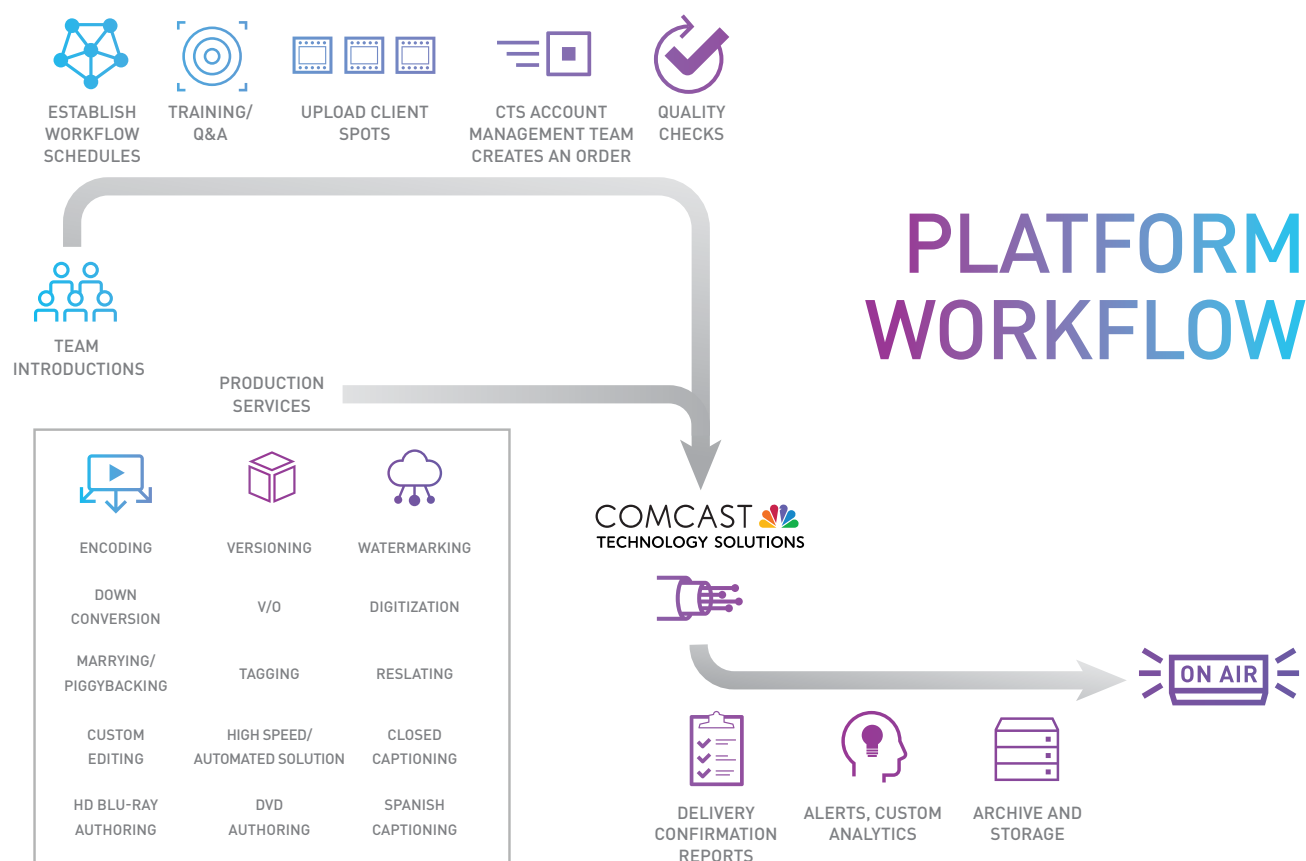
Comcast Technology Solutions provides a dynamic end-to-end ad distribution solution that ensures secure, on-time delivery. Beyond delivery, the solution includes such features as production services, quality checks, 24/7 service, and cost efficiencies with other Comcast advertising business units. Through collaborative and consultative relationships, we partner with our advertising and agency clients to deliver reliable and creative distribution strategies.



BETTER TOGETHER

As the largest advertiser in the U.S., we understand your ad creative and distribution challenges. Our studio can handle TV commercial production, tagging, versioning, closed captioning and more. Our expertise in the complexities of production services will ensure that every ad puts its best and most accurate face forward.

As our customer, you know you'll have a true ad distribution partner: the second set of eyes that ensures all spots are delivered to the right place, on-time, and ready to air. You'll have a dedicated team of experienced, collaborative, and creative professionals to help you overcome challenges, and discover new ways to deliver more value to your agency or brand.



WELCOME TO A WORLD OF POSSIBILITIES

Comcast Technology Solutions, a division of Comcast Cable, serves the advertiser, content provider, global operator, and technology markets with a complete portfolio of products and capabilities to meet the evolving needs for content distribution and monetization in a multi-platform world. Built on Comcast's robust media and entertainment infrastructure, Comcast Technology Solutions offers an unmatched breadth and depth of expertise, spanning 20 years in broadcast and digital, to help customers deliver engaging experiences and forge new business models.

FIND OUT MORE

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