

MPX NEW CONSOLE

MANAGE CONTENT, METADATA, AND FEEDS – FROM ANYWHERE

Your mpX command center is getting a serious upgrade.

The new console is an editorial experience that accelerates content delivery workflows and provides unprecedented flexibility in the command and control of media assets. The new console is much more than just a design improvement. The interface is a ground-up rewrite that transforms your delivery workflow with lightning-fast performance, improved functionality, and mobile access.

The look and feel of the new user interface makes it easier to string tasks together to get more done with fewer clicks. Designed to run in conjunction with your existing mpX interface, the new console operates as your high-performance editorial tool. Other functions, such as policy and user management, are still performed via the existing mpX interface.

- **Lightning fast performance:** The new, more intuitive, user interface is rendered instantly for most views, with a new user-driven layout built specifically to accelerate most user workflows. We've also delivered a huge improvement to search and entry functions, more auto-complete/type ahead capabilities, and faster interactions across the board.
- **Mobile media management:** The new mobile experience provides the flexibility to manage a host of processes remotely, so you can edit metadata and publish/unpublish on the go.
- **No downtime or additional cost:** Access to both the old and new version of the MPX console is included in the mpX licensing fee. It's available now: access the URL to see how the improvements can be used to positively impact the quality and speed of your workflow.



UNPRECEDENTED COMMAND
AND CONTROL OF MEDIA WORKFLOWS

NO 3RD PARTY DEPENDENCIES



ROBUST MOBILE ACCESS
FOR PUBLISHING/UNPUBLISHING

<https://console.theplatform.com>

The screenshot shows the MPX console interface. At the top, there's a navigation bar with 'D2C PARTNER V2.0' and 'Evan Vernon Sign out'. Below that is an 'ACTIVITY BAR' for 'Past 24 hours'. The main dashboard displays four statistics: 168 INGESTED MEDIA, 3 FAILED PUBLISHES, 153 COMPLETED PUBLISHES, and 1 CURRENTLY PUBLISHING. Below the statistics is a search bar with 'Common Fields' selected and a 'CREATE MEDIA' button. The main content area is a table with columns: TITLE, MODIFIED, APPROVED, AVAILABILITY, and STATUS. The table lists several media items, all with 'Processed' status and 'Available' availability.

TITLE	MODIFIED	APPROVED	AVAILABILITY	STATUS
Vindicators 2: The Rickless Disaster	5s ago	⊙	Available	● Processed
The Gentle Giant's Pet Bunny	44s ago	⊙	Available	● Processed
Unrelenting Horrors of Our Time	1m ago	⊙	Available	● Processed
A Sorcerer's Tale	2m ago	⊙	Available	● Processed
The Happy Little Hippo	2m ago	⊙	Available	● Processed
A World Divided	3m ago	⊙	Available	● Processed
Iron and Steel	3m ago	⊙	Available	● Processed
A Tribute to Brazil	16m ago	⊙	Available	● Processed

mpx users of all types benefit from the streamlined interface and faster interactions of the new design, reducing the time and effort required for the delivery of each asset.

The new command and control console is equipped with a reimagined feed development system that's not only easier to use, but also incorporates deeper support for your Entertainment Data Service.

Editing and publishing can be done on multiple form factors, including desktop PC's and mobile devices.

BRING YOUR WORKFLOW TO YOU

With the new mobile functionality of mpx, you'll be able to capitalize on late-breaking opportunities, resolve publishing issues, or respond to critical programming changes – no matter where you are.

- Review and update the status of recently ingested media, including time-boxed views
- Select media objects to publish, approve/remove, change metadata, review files and tasks, modify business rules or custom fields, and more
- Send deep links to other users to review
- Your custom commands all carry over to the mobile experience.

CONTENT DISTRIBUTION TAILORED FOR YOUR BUSINESS

Comcast Technology Solutions brings innovations from Comcast to the advertiser, content provider, global operator, and technology industries — providing solutions to our collective challenges and helping to forge a shared vision for the future. Built on Comcast's know-how, proven facilities, platforms, and infrastructure, Comcast Technology Solutions offers more than 20 years of real-world broadcast and digital experience, delivering technology beyond expectations to help customers develop new business models and transform the customer experience.

mpx is just one component of Comcast Technology Solutions' complete suite of tools and services for today's media management, delivery, and monetization. Our team of industry professionals work directly with you to create a tailored solution to meet your unique distribution needs. Let us show you how we can help you extract the most value from your video content.

READY TO GET STARTED?

Contact us at
800-824-1776 | ComcastTechnologySolutions.com
ComcastTechnologySolutions@comcast.com

