

CTSUIE FOR ADVERTISERS POLITICAL SOLUTION

THE INDUSTRY'S FASTEST AND MOST RELIABLE SOLUTION
FOR POLITICAL ADVERTISERS

Stay ahead of the polls and make an impact fast. The CTSuite for Advertisers delivers your message to voters faster, at higher quality, without worries and hassles. Speed, quality, and reliability are the foundation of our business. Take advantage of efficient and agile spot distribution to help your message reach voters quickly.

GET YOUR MESSAGE TO VOTERS FASTER

Our solution for political advertisers is specifically designed for speed and convenience. Click and send your ad anywhere from a single screen or pay your bill in a few clicks. The Quick Send function offers a shortcut for order entry, allowing orders to be sent to multiple destinations at once with easy editing by line. In addition, closed-captioning functionality enables buyers to request closed captioning within the portal app, saving valuable time that was previously spent emailing account managers.

MANAGE YOUR CAMPAIGN ANYTIME, ANYWHERE

A new responsive mobile interface allows you to place orders on the go and track your campaigns from your smartphone. Our online payment option also allows you to pay your invoice from an easy-to-use web portal no matter where you are. And, with 24x7 support you can get help when and where you need it.

REACH VOTERS ON TV AND ONLINE

The CTSuite for Advertisers supports spot delivery to both broadcast and digital destinations from a single system. As experts in broadcast, we deliver both at the highest quality, so your campaign is shown in the best light.



CUTTING EDGE DIGITAL
INFRASTRUCTURE
TO REACH OVER

18,000

**BROADCAST
DESTINATIONS**

CHOOSE THE CTSUITE FOR ADVERTISERS THIS POLITICAL SEASON:

- “Quick Send” functionality — Enables spots to be created, uploaded, and sent to any number of stations on one screen without separate steps
- “Request Closed Captioning” — Allows for a closed captioning request to be submitted within the application itself, eliminating calls and emails to the team
- Online credit card portal for fast and easy payment
- Streamlined entry and tracking of orders
- Priority turnaround for QC and production services
- Updated dashboards — See spot and order status at a glance on the home page
- 24x7 customer support
- VAST capabilities — Allowing advertisers to reach voters on digital platforms
- Run your campaign “on-the-go” — managing ads, payment, closed-captioning, versioning, and distribution all from a mobile platform

ABOUT COMCAST TECHNOLOGY SOLUTIONS

Comcast Technology Solutions provides a portfolio of media, entertainment, and technology solutions. We invent technology that solves industry challenges, reimagines what is possible, and transforms business through new innovations. Built on Comcast’s know-how, proven facilities, platforms, and infrastructure, Comcast Technology Solutions offers more than 20 years of reliable real-world broadcast and digital experience. We partner with customers to redefine business strategies and deliver the future to global audiences.

FIND OUT MORE

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