

# INTRODUCING THE CTSUITES

A MEDIA TECHNOLOGY APPROACH  
FOR THE 2020s AND BEYOND

We are all focused on the media experiences that connect the world. Comcast Technology Solutions partners with the industry to improve value for companies and consumers alike. Remove cost and complexity from management and delivery. Improve the return on every content and technology investment. Grow globally and expand offerings with a team that works seamlessly as part of your own:

- New ways to connect programming and advertising to a growing, global fanbase.
- Automation that brings people more control over their home and digital environments.
- Innovations that elevate quality, accelerate commerce, and reduce cost.

The CTSuites are tailored for specific disciplines, all related in their goal of serving the best experiences available at scale, anywhere.

## CTSUIE FOR ADVERTISERS

A comprehensive, centralized ad management platform built to serve a global audience. Media planning and buying, automated ad versioning, management, traffic, talent rights, metadata, and worldwide distribution for linear broadcast and all digital destinations.

## CTSUIE FOR CONTENT AND STREAMING PROVIDERS

OTT, VOD, live, direct to consumer, and more. Realize the full value of each piece of content by making the most of every type of viewing experience, delivered through the most advanced and expansive content delivery network technology available.



### CONSISTENT DEPENDABILITY

Decades of experience in broadcast, digital, and advertising media

### CENTRALIZED SERVICES

Reduce complexity and cost while improving quality and trust



### SPEED TO MARKET AND SCALE

The tools and techniques to succeed in every form of media market



### ENHANCE EXPERIENCES AND CONTROL COSTS

Our focus on technology keeps your focus on multi-platform consumers

## CTSUIE FOR MVPDS AND GLOBAL OPERATORS

Innovations that enable operators to control costs while delivering trusted, broadcast-quality experiences to every device. Comcast Technology Solutions helps you to keep more resources focused on what matters most — building longer and more profitable audience relationships.

## CTSUIE FOR COMMUNICATIONS PROVIDERS

IP voice services trusted by some of the most prominent MVPDs, ILECs, CLECs, and OTT carriers. Reliable, cost-effective delivery of voice traffic. Easily migrate from legacy TDM to next-generation SIP termination from Comcast Technology Solutions' expansive VoIP network.

## CTSUIE FOR TECHNOLOGY PROVIDERS

Trusted reliability, quality, and network performance from a partner that's shaping tomorrow's delivery by reimagining and reinventing media and IP voice delivery. The Comcast Technology Solutions CDN is purpose-built for the demands of media and entertainment content.

## TRUSTED PARTNERSHIP FOR THE 2020s AND BEYOND

Comcast Technology Solutions offers a portfolio of technology solutions, the CTSuite, that provides the industry with the technology, scale, and expertise to expand and navigate the rapidly changing media and entertainment technology landscape. We invent technology that solves industry challenges, reimagines what is possible, and transforms businesses for an ever-changing world. Built on Comcast's know-how, proven facilities, scalable platforms, and infrastructure, Comcast Technology Solutions offers more than 20 years of reliable real-world broadcast and digital experience. We partner with customers to redefine expectations and deliver the future to global audiences.

## FIND OUT MORE

### Contact us at

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