

MANAGED DISTRIBUTION SUITE

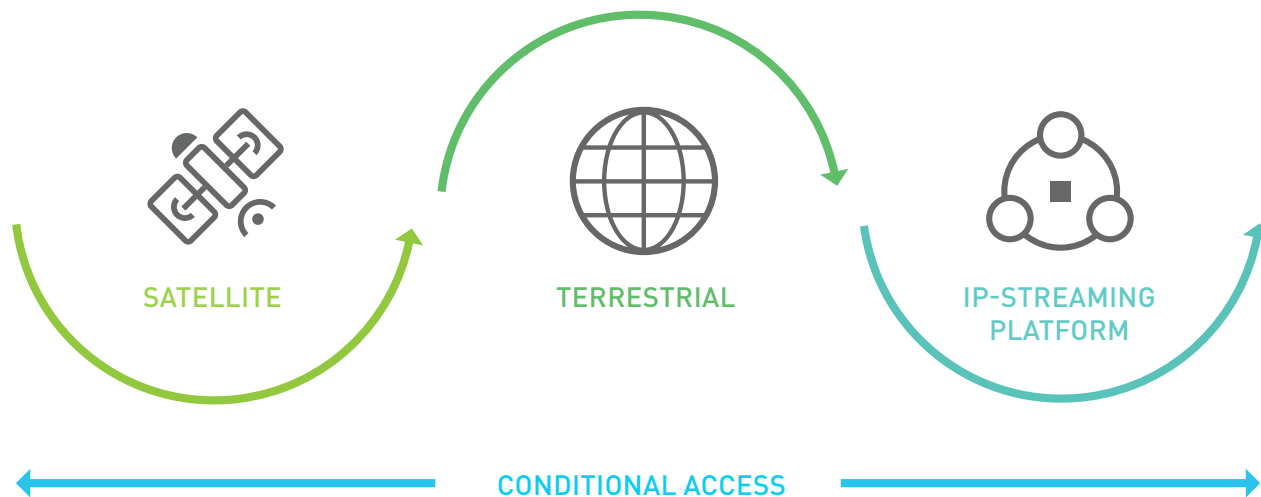
SERVICES TO STRENGTHEN YOUR VIDEO BUSINESS'S BOTTOM LINE

YOUR CUSTOMERS' NEEDS ARE CHANGING, AND YOUR BUSINESS'S NEEDS ARE, TOO.

As you look to reduce the overall operating costs of your video business, you also need to seek out new audiences and new revenue streams. As your partner, Comcast Technology Solutions brings you video innovation built for digital transformation. We have applied our 20+ years of broadcast and streaming experience to help MVPDs and operators navigate the changing ecosystem with our Managed Distribution Suite.

VIDEO INNOVATION BUILT FOR DIGITAL TRANSFORMATION

Let us help you forge a path forward, increase customer acquisition and retention, reduce costs, and find new revenue streams. Our Managed Distribution Suite includes services designed to help you get your content to wherever your audiences are based — and keep your video business profitable.



Conditional Access

Conditional Access is a headend management service that provides a flexible, economical way to implement digital technology quickly. Receive, process, control, and distribute digital video and audio services without a local access control system.

- Simple and economical digital video management and support for ARRIS headends
- Flexibility to implement new technologies such as an all-digital conversion and video on demand (VOD) with limited upgrade costs
- Reduced capital investment in equipment necessary to manage a digital system

Managed Satellite Distribution

Add new digital services, reduce operating costs at each cable headend, and keep your lineup competitive. The upgraded Managed Satellite Distribution service offers a cost-effective migration path to an all-digital or digital simulcast platform.

- Reclaim more than 70% of your bandwidth for basic and advanced services
- Reduce capital and operating expenses with a centralized service that encodes, compresses, and digitizes channels
- Pay-as-you-grow pricing

Managed Terrestrial Distribution

Compete in an evolving marketplace with continuous improvement of your video service technology. Managed Terrestrial Distribution offers guidance and technology needed to strengthen your video business while providing a path to IP video.

- Enhance video with IP while maintaining your field investment
- Decrease your business risk with continuous investment in internet infrastructure
- Reduce capital and operating costs by reducing headend equipment, power and cooling, and encoding

TECHNOLOGY TAILORED FOR YOUR BUSINESS

Comcast Technology Solutions offers a portfolio of technology solutions, the CTSuite, that provides the industry with the technology, scale, and expertise to expand and navigate the rapidly changing media and entertainment technology landscape. We invent technology that solves industry challenges, reimagines what is possible, and transforms businesses for an ever-changing world. Built on Comcast's know-how, proven facilities, scalable platforms, and infrastructure, Comcast Technology Solutions offers more than 20 years of reliable real-world broadcast and digital experience. We partner with customers to redefine expectations and deliver the future to global audiences.

Managed Distribution Suite is just one component of Comcast Technology Solutions' CTSuite for MVPDs and Operators — a complete set of tools and services for today's media management, delivery, and monetization. Our team of industry professionals work directly with you to create a tailored solution to meet your unique needs. Let us show you how we can help you deliver more value and build deeper consumer relationships.

FIND OUT MORE

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