

GLOBAL REACH, LOCAL EXPERTISE

CREATIVE AD MANAGEMENT PARTNERSHIP
DELIVERING GREATER BUSINESS IMPACT



Managing ad campaigns in today's increasingly complex and fragmented ecosystem presents very real challenges for advertisers and agency partners. How do you make sure you're getting your ads to the right screen at the right time? And what do you do when it's time to take your message to global audiences?

A GLOBAL PARTNERSHIP FOCUSED ON DELIVERING LOCAL EXPERTISE

Together, Comcast Technology Solutions and Peach offer advertisers, agencies, and content providers a full-service solution to deliver spots to viewers in more than 100 countries. This partnership results in a comprehensive video ad management solution with a global network of local experts to provide support and cutting-edge technology platforms to drive real business impact.

THE IMPORTANCE OF CONNECTED DATA

Connected data is a comprehensive approach to ensuring data integrity and consistency across systems to support more meaningful analytics. This unified reporting method provides greater visibility and control, and increased speed to market.

CONNECTED ECOSYSTEM

The fully connected ecosystems of Comcast Technology Solutions and Peach empower major brands, people, and partners to draw from best-in-class resources and technology in each market to develop a local, tailored approach. The partnership creates a network of common integrations both upstream, like media buying systems such as MediaOcean and FreeWheel, and digital supply end-systems such as Flashtalking, Innovid, and social platforms.

FIND OUT MORE

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GREATER CREATIVE ROI

across any screen,
any destination,
anywhere in the world



Local presence in

100+ MARKETS

24/7 LOCAL SUPPORT



Our combined teams speak

30+ LANGUAGES

25 YEARS

of experience

