



COMPREHENSIVE CHANNEL ORIENTATION OPTIONS

FULLY MANAGED OR SELF-SERVICE

Distributing broadcast-quality video in any format, to any device — and monetizing that content — are challenges for content providers and MVPDs alike. A full solution suite includes media acquisition, ingest, transcoding, packaging, storage, and distribution freeing up content owners to focus on what they do best — content creation and curation for channels that delight their audiences.

From on-premises eyes-on-glass to do-it-yourself channel origination, Comcast Technology Solutions offers you more ways to deliver your live and linear channels. With more than 20 years of broadcast, distribution, and origination experience, we provide the infrastructure and expertise to get your channel to the audience you want.

	 MANAGED CHANNEL ORIENTATION	 VIRTUAL CHANNEL
Self-service		●
Managed service (eyes-on-glass, 24x7)	●	
On-premises channel monitoring	●	
4-9s	●	
Monitored service	●	●
24x7 Tier 1 Support Platform monitoring tools for ingest, transcode, and origin performance	●	●
Integration with Cloud Video Platform	●	●
Self-serve channel creation	●	●
Quality output ready for MVPDs	●	●
Disaster recovery	●	
Cloud storage/delivery	● (Cloud)	●
Delivery to OTT & D2C destinations	●	●
SCTE 35 insertion	●	●
SSAI & DRM integrations	●	●
Live sources insertion	●	●
Versioned origination content	●	
Supply chain as a service	●	
Satellite distribution	●	
Fiber distribution	●	
Public internet distribution	●	●
Connection to CDN of your choice	●	●
Blackout/alternate content capabilities	●	●
Promo, graphical ad, logo, and animation support and placement	●	●
International deployment	● (Cloud)	●

FIND OUT MORE

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