



# Connected Living

## Unlocking more than connectivity

In today's digital age, connectivity is a critical service. As the linchpin around which every aspect of our homes revolves, seamless and reliable operation is the expectation. To truly differentiate, it takes more than just high speed and competitive price. That's why going beyond connectivity is so important for Comcast.

### Bringing it home

With Connected Living, we're extending the boundaries of what's possible. Our approach revolves around two core aspects: "To the Home" and "In the Home." We ensure that connectivity to the home is not just about speed, but also about reliability and availability.

As we move "In the Home," the focus shifts to coverage. Whole-home Wi-Fi extends the same speed, reliability, and availability throughout a subscriber's residence.



### Home network management

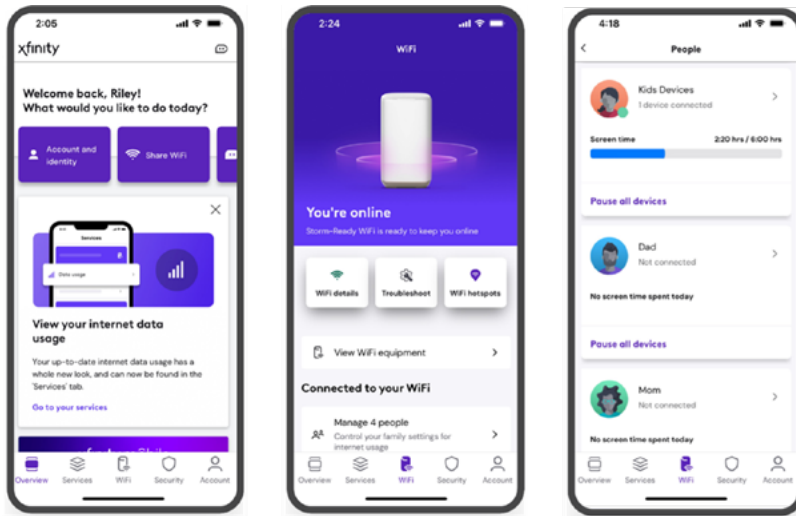
Through our suite of network management tools, home network management is simplified for subscribers. They can easily onboard their devices onto their network and keep them protected, and manage network usage by family and friends by scheduling their time on the network — or by creating a guest network.

### Ensuring continuity

Unforeseen events may disrupt connectivity, but we've got subscribers covered. Wi-Fi Blaster allows the subscriber to better understand their coverage, availability, and reliability to and in the home. It also enables self-healing of the network. With Storm-Ready Wi-Fi, we provide battery backup and connectivity reliability to keep a subscriber's home online through network and power outages.

## We keep innovating

Building upon our strong connectivity foundation are exciting new products and services such as IoT for Smart Home scenarios. Subscribers can enhance their experience with Self-Protect products, including cameras and sensors.



## Unified mobile experience

The Xfinity mobile application is at the heart of subscriber experiences. From self-installation to self-management, the app engages subscribers and presents opportunities to upsell new products and services.

## Connect your customers to the moments that matter

Our mission is to always connect customers to the moments that matter. By syndicating Comcast's Connected Living solutions, you become part of a global product and technology roadmap created by Comcast, Sky, and our partners. Your customers win with world-class Connected Living experiences and devices — a holistic, user-friendly ecosystem within the connected home. This strategic shift paves the way for more value-added services, streamlines customer experiences, and elevates customer satisfaction, while achieving revenue growth, cost savings, churn reduction, and increased market share.

## Find out more

Are you ready to take advantage of our global connectivity platform? Let's talk.

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[ComcastTechnologySolutions.com](https://ComcastTechnologySolutions.com)

## Our focus on best-in-class consumer experiences benefits our partners

-  Benefit from Comcast's scale, continuous investment, and innovation through our future roadmap.
-  Offer fully managed services while retaining control of data, platform monetization, and customer relationships.
-  Achieve revenue growth and grow market share with the opportunity to access new headroom segments.
-  Drive engagement with best-in-class connectivity experiences and the opportunity to improve retention.
-  Deploy a solution built by an operator for operators — enhanced reliability and stability, and high customer satisfaction.