

EMEA Managed Channel Origination

Trusted, cost-effective, cloud-based service powered by CTS and Sky



Comcast Technology Solutions (CTS) and Sky are proud to offer a fully managed Channel Origination service, designed for the unique challenges and opportunities of growing markets.

As part of one of the world's largest media conglomerates with brands that include NBC, Universal, Sky, and FreeWheel, we understand what it takes to deliver the content that customers want, wherever they want it, and on the devices they prefer. The goal for EMEA Managed Channel Origination is simple: to develop a superior, cost-effective approach to content origination that allows businesses like yours to focus on what matters most — creating personalised experiences that evolve with your growing viewership.

Comprehensive, modular, secure — powered by Sky

Sky's award-winning, cloud-native origination platform is purpose-built for today's world of multiplatform delivery and dynamic content experiences — with or without advertising. The result is a reliable playout solution that evolves with your needs and the markets you serve. The modular architecture gives you the freedom to utilise the entire solution or optimise your current operations with a more tailored deployment.

Reliability: We provide the highest quality of service and channel availability, with built-in redundancies that support the most demanding service-level requirements.

Flexibility & agility: Cloud-based architecture provides the cost-efficiencies you need, with the ability to tailor the service for your unique requirements. Pre-rendering video before playout accelerates content processing, empowers metadata use, and results in high-quality playout across device types.

Unified workflow & accountability: Channel playout operations are consolidated into one workflow, while using a flexible, platform-independent operational model. A single-partner solution from CTS streamlines implementation, operations, and technical support.

Proven & scalable: This is the same technology Sky developed for our own needs as a top-scale content creator and provider. Managed Channel Origination is engineered for future growth and continuous innovation, leveraging Sky and Comcast's strength and resources.



Cloud-based

Leverage the power of Sky's cloud-native architecture.



Fully managed

We focus on your origination and delivery; you focus on your customers.

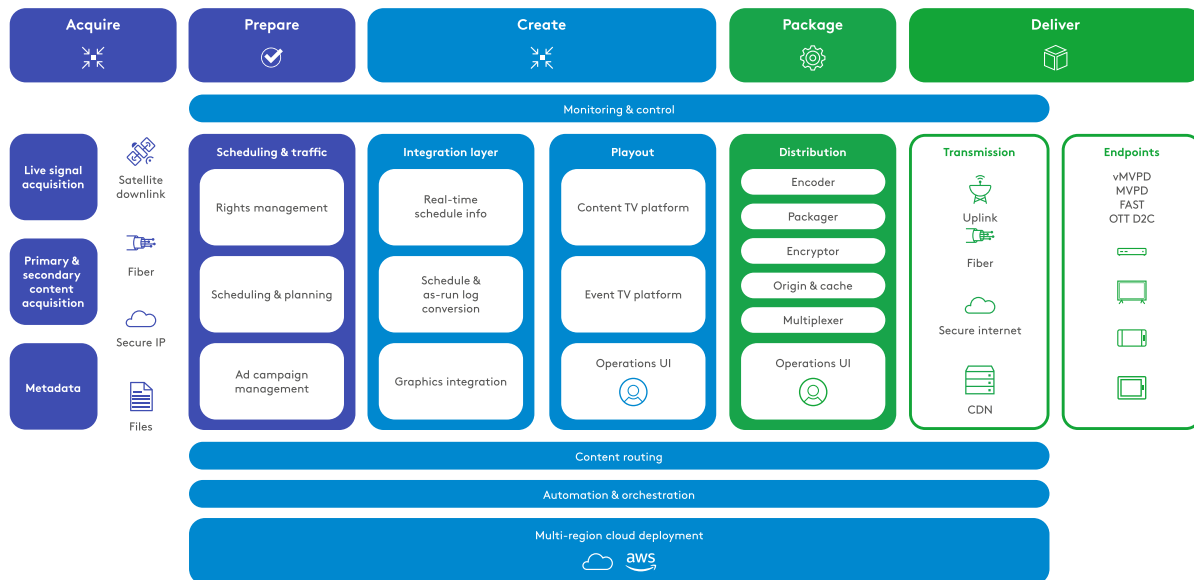


Trusted partner

Constant investment and innovation keep your operation cost-effective and current.



Cloud-based and fully managed, from acquisition to delivery



Managed Channel Origination is designed to give content providers more flexibility for the future — freeing up precious time and resources that can be used to develop exciting new experiences for your customers.

- Comcast/Sky's European Media Hubs (located in the UK and Italy) are trusted resources for the largest content owners and operators in the world, with active failover and redundancy.
- 24x7x365 "always-on" support — MCO is designed to operate as an organic extension of your business.
- VOD, Live Linear Streaming, TV Everywhere (TVE), IP distribution, and OTT handoff.

CTS helps your content to be seen on more screens

Comcast Technology Solutions, a division of one of the world's leading media and technology companies, brings Comcast Corporation's proven technologies to an evolving list of industries worldwide. We believe in continuous innovation, always looking for new and better ways to connect with our customers, as well as aggregate, distribute, and secure our own content, advertising, and data. We invest in and test these solutions, so you don't have to — freeing you up to focus on accelerating your business, not your tech stack. We bring these innovations to the global marketplace, enabling our partners to think big, go beyond, and lead the way in media, technology, and cybersecurity.

Find out more

ComcastTechnologySolutions@comcast.com
comca.st/mco-emea